



Why did you choose this specific business?

Over the years I saw family members, friends and acquaintances aging and as they did they all seemed to gain more aches and pains. Sometimes it was due to old injuries, however, all too often the aches and pains were related to conditions associated with the aging process. I, like everyone, am aware that we all age and that that process can bring with it a set of conditions that affect quality of life. My thought was to bring forward something real that would improve quality of life during that process. As an L.E.D. Light Therapist, I not only believe I can make a difference, I know I make a difference.

Why Langley?

Langley is the gem stone of the Fraser Valley. We live here among family and friends, and this community has it all; civic pride, community spirit, and great shopping along with amenities and care facilities. Its central location for the Valley and its freeway accessibility for those who live in the city make Langley the place to live and work.

Why are you successful?

Because our service is "Old School," should you call during office hours a real person answers the phone and is there to answer queries, give directions, book appointments or connect you with one of our knowledgeable therapists. When you arrive at our state-of-the-art L.E.D. Light Therapy Clinic you are greeted by polite courteous individuals who have your health, comfort and best interest at heart. Our clinic's spa-like environment lends to a relaxing therapeutic visit where our main goal is to listen to our clients and serve them. On top of all that the therapy we offer really works. So, you are treated with respect in a comfortable inviting environment, we listen, we serve and get results. That is why we are successful.

What is your secret to keeping clients coming back?

Our clients get results. It is truly that simple. When a client comes in with, for example, hip pain due to arthritis we support the body to reduce inflammation and the pain from the arthritis. In some cases, the pain totally disappears. Once our clients experience relief like that they trust us and keep coming back.

How do you envision your business in 10 years?

The brilliant Dr. Jacob Liberman wrote a book called "Light: Medicine of the Future". In his book, Liberman explains the many advances and uses for light therapy today. He then explains that due to the effective, non-invasive and side-effect free nature of light therapy and the countless conditions it can be used for makes light therapy the next logical evolution in medicine. With that being said I see my clinic, the first of its type in Canada, thriving and being held as an example for others to follow.

What advice would you give to young women entrepreneurs?

Find your passion. You know that one thing that makes you want to get out of bed each morning with a smile on your face and the enthusiasm to carry you through no matter what that day brings. Develop that passion into a product or service people need. Believe in yourself no matter what. And know that every one of us, who have gone before you, have had our ups and downs, doubts and fears, financial concerns and questions. Those who have made it, started with a passion, made a plan, listened to success stories and at times simply putting one step in front of the other until it worked. Be flexible, change your game plan when needed and surround yourself with people who believe in you.